

JINX COLEMAN BROUSSARD

Professor

Bart R. Swanson Endowed Memorial Professor
Manship School of Mass Communication
Louisiana State University
Baton Rouge, Louisiana 70803

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SELECTED CAREER HIGHLIGHT

Recipient of the 2019 Rainmaker Award in the category of Senior Scholar in Arts, Humanities, Social & Behavioral Sciences. The Rainmaker award recognizes outstanding achievements in research and creative activity by LSU faculty

AEJMC History Division national award named in my honor. *Jinx Coleman Broussard Award for Excellence in the Teaching of Media History*. 2019.

Recipient of the 2018 Scripps Howard Foundation/Association for Education in Journalism and Mass Communication (AEJMC) National Teacher of the Year Award

Winner of the AEJMC History Division Book Award recognizing best journalism and mass communication history book published in 2013

Recipient of the Public Relations Association of Louisiana (PRAL) First Circle Award for lifetime achievement in the field of public relations. April 2018

Recipient of the 2018 LSU African American Cultural Center Distinction in Diversity Award

Inducted into the School of Mass Communication and Journalism Hall of Fame, University of Southern Mississippi, 2010

Inducted into the Manship School of Mass Communication Hall of Fame, Louisiana State University, 1996

EDUCATION:

Ph.D. Mass Communication. University of Southern Mississippi, Hattiesburg, Mississippi, 2001
Specialty Areas: Media History, Public Relations, Qualitative Research Methods

Doctoral Dissertation: *Lifting the Veil of Obscurity: Four Pioneering Black Women Journalists, 1890-1950*. Art Kaul, Chair.

M.A. Mass Communication. Louisiana State University, Baton Rouge, Louisiana, 1986

Areas of Concentration: Public Relations, Journalism

Thesis: *Establishment of a Public Information Program for the City of New Orleans*

B.A.J. Louisiana State University (First African American to earn an undergraduate degree in Journalism from LSU)

ACADEMIC POSITIONS:

- August 2014-present Professor and Bart R. Swanson Endowed Memorial Professor of Mass Communication, Louisiana State University
- Teach public relations, strategic communication, mass communication theory, media history, and pedagogy courses
 - 2018 Developed pedagogy course (MC 7999: Special Topics in Pedagogy) that is now offered to graduate students
- January 2010-August 2013 and
July 2015-August 2016 Public Relations Area Head, Manship School of Mass Communication, Louisiana State University
- Guided curriculum development and revision
 - Coordinated assessment process for PR Area
 - Led faculty of approximately 10
 - Scheduled courses
 - Provided instructional support for faculty in the PR Area
 - Advised students
 - Recruited students
 - Supervised PR internships
 - Provided support for student organizations and other school-related extracurricular activities
- August 2006-August 2014 Associate Professor, Manship School of Mass Communication Louisiana State University
- Taught public relations, strategic communication, media history, and political communication courses
- January 2002-August 2006 Affiliate Associate Professor, Manship School of Mass Communication Louisiana State University (*Joint appointment with a full-time appointment at Dillard University*)
- Taught public relations courses
 - Conducted research
 - Developed and coordinated the EMC3 Collaboration between the Manship School and Dillard University's Mass Communication Department

August 2004-/2006

Co-Chair, Mass Communication Department, Dillard University

- Guided all aspects of departmental management, including curriculum development and revision, staffing, budgeting, scheduling, and advising
- Developed and coordinated weekend external workshops to expose Dillard students to areas in mass communication not offered at the University
- Secured Louisiana Board of Regents Grant and Coordinated Enhancement of Mass Communication Education: 3 /3 Collaboration (EMCE-3) between Dillard University and Louisiana State University's Manship School of Mass Communication (2003-2005)
- Guided student research projects
- Coordinated Dillard / Manship School Summer Research Program (2004 and 2005)
- Coordinated graduate school preparation and admission preparation and process in mass communication that resulted in students matriculating in master's and doctoral programs at such institutions as Louisiana State University, The Pennsylvania State University, Loyola University in New Orleans, Howard University, the University of Southern Mississippi, the University of Arkansas, and the University of Oklahoma
- Coordinated internships
- Provided mentoring and tutoring that resulted in Dillard students being selected as Dow Jones interns for first time in school's history
- Coordinated student application to the *New York Times* Student Journalism Institute that resulted in students being selected for participation

August 1997 - May 2006

Associate Professor, Mass Communication Department, Dillard University

- Developed courses in the public relations sequence
- Taught news reporting and writing courses, and all public relations courses
- Incorporated service-learning in public relations and media writing courses
- Assisted at least a dozen nonprofits and educational institutions in accomplishing organizational and public relations goals
- Revitalized and advised the *Courtbouillon* student newspaper (through 2005)

September 1999-May 2000 Adjunct Professor in Journalism (while pursuing the doctorate),
University of Southern Mississippi

- Taught news reporting and writing

September 1990-August 1997 Adjunct Professor, Dillard University

- Taught public relations, media management, and news reporting and writing courses

PROFESSIONAL EXPERIENCE:

January 1994-July 1997 Executive Director, Corpus Christi Neighborhood Revitalization Program

- Through my public relations firm, I developed, managed, and marketed a multimillion-dollar community housing development and rehabilitation initiative for the Liberty Bank Foundation and the Black Economic Development Council (*My program won the City of New Orleans and Mayor Marc Morial's Golden Hammer Award for outstanding performance.*)

August 1992-November 1992 Louisiana Press Secretary, Clinton-Gore Presidential Campaign

- Coordinated media relations throughout the state

May 1986-December 1993 Press Secretary to Mayor Sidney J. Barthelemy, City of New Orleans

- Provided advice and counsel to the mayor
- Coordinated public, employee, and media relations, and image building for the mayor and city
- Served as liaison between the mayor's office and other agencies and the public-at-large
- Served as the mayor's official spokesperson

May 1986-December 1993 Director of Public Information, City of New Orleans

- Developed and coordinated a comprehensive public information program that included employee relations, media relations, community relations, and image building
- Employed and managed a staff of 12 communication and outreach specialists
- Conceived of and implemented award-winning public information/awareness campaigns
- Provided communication and promotional support and guidance to city agencies, boards, commissions, and task forces
- Coordinated publicity for special events by working with the media, business community, civic groups, and citizenry

August 1972-May 1986 Director, University Relations, Dillard University

- Coordinated internal and external communications and media relations
- Involved in planning for virtually all special events
- Wrote and produced the quarterly alumni magazine
- Wrote and produced a weekly newsletter for 14 years
- Designed and edited other campus publications, including the catalog, viewbook, and recruiting materials

August 1971-August 1972 Reporter, *States-Item* newspaper, New Orleans, Louisiana

- Covered general assignment stories
- Wrote, edited, and produced the High School Youth Page
- Wrote, edited, and produced the Women against Crime supplements

LIST OF PUBLICATIONS

Books

Miller, A.L. & Broussard, J.C. (2019). *Public relations and journalism in times of crisis: A symbiotic partnership*. New York: Peter Lang Publishing. (231 pages).

Broussard, J.C. (2013). *African American foreign correspondents: A history*. Baton Rouge, LA. LSU Press. (267 pages).

Broussard, J. C. (2004). *Giving a voice to the voiceless: Four pioneering black women journalists*. New York. Routledge. (228 pages).

Book Chapters

Sundaramoorthy, R. & Broussard, J.C., (2020) “Writing and righting:” African American women seek the vote. In Steiner, L., Kitch, C. & Kroeger B. *Front Pages: Front Lines*. University of Illinois Press.

Broussard, J. C. (2018). Communicating an Anti-Lynching Crusade: The voice, the writings, and the power of Wells-Barnett’s public relations campaign. Chapter in Roessner, A. & Rightler-McDaniels, J.D. (eds). *Ida B. Wells-Barnett, Political pioneer of the press: Her voice, her pen, and her transnational crusade for social justice*. New York. Lexington Books.

LaPoe, B. R. & Broussard, J. C. (2018). “An afternoon with Signor Lynch: Roi Ottley’s international observations. In LaPoe, V., Carter-Olson, C. & LaPoe, B. R. *Underserved communities and digital discourse: Getting voices heard*. New York. Lexington Books.

Broussard, J.C. and LaPoe, B. R. (2014). “The history of the Times-Picayune.” In Miller, A. & Reynolds, A. (eds.). *News evolution or revolution? The New Orleans Times-Picayune and the future of the newspaper industry*. New York. Peter Lang.

Broussard, J.C. & Cooley, S.C. (2010). The elusive correspondent. In McNeely P.G, van Tuyll, D.R. & Schulte, and H.H. (Eds.) *Knights of the quill: Civil war reporters for the South*. West Lafayette, IN. Purdue University Press.

Lundy, L.K. & Broussard, J.C. (2010). Public relations in the eye of the storm. In Izard, R. & Perkins, J. (Eds.) *Covering disasters: Lessons from media coverage of Hurricanes Katrina and Rita*. Transaction Publishers.

Monographs: N/A

Edited Volumes: N/A

Selected Journal Publications

Mislan, C, Grant, R. & Broussard, J. C. (June 2017). 'Larger than life': Celebrity journalism, gender and black politics in Fay M. Jackson's Hollywood adventures, 1933-1935. Web. <http://www.tandfonline.com/eprint/HfSWs4QJ5fiuJFjmI5qs/full>.

Broussard, J. C. & Paul, Newly. (March 2014). Ollie Stewart: Looking at America's politics, culture, and society from Europe. *Journal of Pan African Studies*, 6(8), 228-242.

Broussard, J.C. & Cooley, S.C. (June 2009). William Worthy: The man and the mission. *Journalism Studies*, 10(3), 386-401.

Broussard, J.C. & Cooley, S.C. (Winter 2009). Ebony's Era Bell Thompson travels the world to tell the true story. *American Journalism*, 26(1), 7-30.

Lundy, L. K., & Broussard, J. C. (2007). Public relations in the eye of the storm: Lessons from professionals in the wake of Hurricanes Katrina and Rita. *Public Relations Review*, 33(2), 220-223.

Broussard, J.C. (Summer 2006). Exhortation to action: The writings of Amy Jacques Garvey, journalist and Black Nationalist. *Journalism History*, 32(2), 87-95.

Broussard, J.C. & Hamilton, J.M. (Winter 2005). Covering a two-front war: African American foreign correspondents during World War II. *American Journalism*, 22(2), 33-54.

Broussard, J.C. (Winter 2002). Paving the way, Mary Church Terrell: A journalist as well as an activist. *American Journalism: A Journal of Media History*, 19(2), 13-35.

Broussard, J.C. (Fall 2002). Saviors or scalawags: The Mississippi black press' contrasting coverage of civil rights workers and freedom summer, June-August 1964. *American Journalism: A Journal of Media History*, 19(3), 63-85.

Peer-Reviewed Conference Proceedings

Bickham, S., Haydel, S. & Broussard, J. C. (2020, March). *Framing an acceptable image: The political campaigns of court of America's first black mayors*. Joint Journalism and Communication History Conference. New York.

Broussard, J.C. (2019, October). Panelist. *Media and Race – War and Conflict*. American Journalism Historians Association Annual Convention. Dallas, Texas.

Sundaramoorthy, R. & Broussard, J.C. (2019, May). *Mediating the American women's suffrage movement: New historical perspectives for the centennial*. International Communication Association. Washington, D.C.

Broussard, J. C. (2018, August). Panelist. *The role of women in the struggle for suffrage*. Association for Education in Journalism National Conference. Washington, D.C.

Mislan, C, Broussard, Grant, R. & J. C., (2016, October). '*Larger than life*': *Celebrity Journalism, Gender and Black Politics in Fay M. Jackson's Hollywood Adventures, 1933-1935*.

Paper presented at the annual meeting of the American Journalism Historians Association, St. Petersburg, Florida. (***William Snorgrass Award for top paper award on a minority topic. Runner-up for top conference paper award.***)

Broussard, J. C. & Paul, N. (2012, August). *Ollie Stewart: Looking at America's politics, culture, and society from Europe*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, Illinois.

Broussard, J. C. & LaPoe, B. (2012, August). *Unpacking Resonance at the Bandung Conference: The Black Press' Cultural Narrative in the "Other World"*. Annual Meeting of Association for Education in Journalism and Mass Communication, Chicago, Illinois.

LaPoe, B.R. & Broussard, J.C. (2012, May). *An Afternoon with Signor Lynch: Roi Ottley's international racial observations*. Paper presented at the annual meeting of the International Communication Association, Phoenix, Arizona.

LaPoe, B.R. & Broussard, J.C. (2012, January 12 - 14). *Tea Party trickster resonates with the 2010 midterm elections: Newspapers' crafting of the Palin myth*. Paper presented at the 83rd conference of the Southern Political Science Association, New Orleans, Louisiana.

Broussard, J.C. (2011). *Writing "ranting" and "yellin": Women's partisan voice in the nineteenth-century United States*. Paper presented at the annual meeting of the National Communication Association. New Orleans, Louisiana.

Broussard, J.C. & Biswas, M. (2011, March). *Korean War coverage in the Baltimore Afro-American: Performance, race and community*. Paper presented at the inaugural Media & Civil Rights History Symposium, Columbia, South Carolina.

Broussard, J.C. & Mislan, C. (2009, October). *Better off in Vietnam: The foreign war correspondence of Ethel Payne and Thomas Johnson*. Paper presented at the annual meeting of the American Journalism Historians Association, Birmingham, Alabama.

Broussard, J.C. (2009, November). *Providing a voice for those who had none: The genesis of African American foreign correspondence*. Paper presented at the annual Symposium on the 19th Century Press, the Civil War, and Free Expression, Chattanooga, Tennessee.

Broussard, J.C. & Cooley, S.C. (2008, August). *William Worthy: The man and the mission*. Paper presented at the Association for Education in Journalism and Mass Communication, Chicago, Illinois. (Third place top faculty paper award in History Division).

Broussard, J.C. & Cooley, S.C. (2007, November 8). *Henry Perry, the elusive correspondent*. Paper presented at the annual Symposium on the 19th Century Press, the Civil War, and Free Expression, Chattanooga, Tennessee.

Broussard, J.C. & Cooley, S.C. (2007, October). *Ebony's Era Bell Thompson travels the world to tell the true story*. Paper presented at the annual meeting of the American Journalism Historians Association, Richmond, Virginia. (Paper won honorable mention in the Minorities in Media category).

Broussard, J.C. & Hamilton, J.M. (2004, August 7). *Covering a two-front war: African American foreign correspondents during World War II*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, Toronto, Canada.

Broussard, J.C., Izard, R. & Freeman, C. (2004, April 24). *Losing credibility: The public's declining confidence in the media*. Paper presented at the annual meeting of the Western Social Sciences Association Conference, Salt Lake City, Utah.

Broussard, J.C. (2003, August). *Exhortation to action: The writings of Amy Jacques Garvey: Journalist and Black Nationalist*. Paper presented at the annual meeting of the Association for Journalism and Mass Communication Education, Kansas City, Missouri.

Broussard, J.C. (2002, February). *Amy Jacques Garvey: Propagandist for a man and a movement*. Paper presented at the annual meeting of the National Association for African American Studies, Houston, Texas.

Broussard, J.C. (2001, October). *Amy Jacques Garvey: Early twentieth century black woman journalist and vocal race advocate*. Paper presented at the annual meeting of the American Journalism Historians' Association, San Diego, California.

Broussard, J.C. (2001, February). *Sharply divided: The contrasting worldview of freedom summer as presented by Mississippi's black press, June-August 1964*. Paper presented at the annual meeting of the National Association for African American Studies, Houston, Texas.

Broussard, J.C. (2001, January). *Black women journalists in the nineteenth century*. Paper presented at the regional meeting of the American Journalism Historians Association, Panama City, Florida.

Broussard, J.C. (2000, October). *Saviors or scalawags: The Mississippi black press' contrasting coverage of freedom summer, June – August 1964*. Paper presented at the annual meeting of the American Journalism Historians Association, Pittsburgh, Pennsylvania.

Broussard, J.C. (2000, March). *Alice Dunbar-Nelson: A Black Woman Journalist during the Jim Crow Era*. Paper presented at the 25th annual meeting of the Southeast Colloquium of the Association for Education in Journalism and Mass Communication, Chapel Hill, North Carolina

Broussard, J.C. (2000, February). *A black woman journalist seeks to elevate her race*. Paper presented at the national conference of the National Association for African American Studies, Houston Texas.

Broussard, J.C. (1999, October). *Paving the way: Mary Church Terrell, a journalist as well as an activist*. Paper presented at the American Journalism Historians Association, Portland, Oregon.

Invited Scholarly and Professional Presentations

Broussard, J. C. & Miller, A. Moderator.(April 2020). *Crisis communication in the era of COVID-19*, virtual event presented by the Reilly Center for Media and Public Affairs. Manship School. Louisiana State University. Baton Rouge, Louisiana.

Broussard, J.C. (2019, November). *The Power of the Black Press in Society*. Public lecture in conjunction with receiving the Guido Stempel III Research Award from the E. W. Scripps School of Journalism at Ohio University. Athens, Ohio.

Broussard, J.C. (2019, September). *Black Women Journalists in the Suffrage Movement*. Panelist. Kickoff event of the University of Kansas and the State's Centennial Celebration of Woman Suffrage. Dole Institute of Politics. Lawrence, Kansas.

Broussard, J. C. (2019, August). Panelist. *Women faculty moving forward: Securing the future*. Annual meeting of Association for Education in Journalism and Mass Communication. Kopenhaver Pre-conference Workshop. Washington, D.C.

Broussard, J.C. (2019, March). Panelist. The "Spoiled" kidney and Hurricane Michael: A proactive response. National Donate Life America Webinar."

Broussard, J.C. (2019, February). Speaker. Association of Organ Procurement Organization Educational Compass Conference. New Orleans, Louisiana.

Broussard, J. C. (2018, November). Presenter. Preparing on a sunny day to avoid a communication storm: Crisis communication at work. Louisiana Organ Procurement Agency (LOPA) National Education Conference. Covington. Louisiana.

Broussard, J. C. (2018, August). Panelist. *Women faculty moving forward: Securing the future*. Annual meeting of Association for Education in Journalism and Mass Communication. Kopenhaver Pre-conference Workshop. Washington, D.C.

Broussard, J. C. (2018, January). Book award interview featured in W. David Sloan. (2018). *Historiography in mass communication*. 4(5). <http://history-jmc.com/Home.html>.

Broussard, J.C. (2018, October). Speaker. *Crisis communication: Preparing on a sunny day before a storm*. Louisiana Organ Procurement Agency annual education conference. Covington, Louisiana.

Broussard, J. C. (2017, November). Moderator. *Resistance in the digital age: Exercising or abusing First Amendment rights*. Panel Discussion. Reilly Center for Media and Public Affairs. Manship School of Mass Communication. Louisiana State University. Baton Rouge, Louisiana.

Broussard, J.C. (2016, October). Panelist. Louisiana Scholastic Press Association. Louisiana State University. Baton Rouge, Louisiana.

Broussard, J. C. (2015, August). Panelist. *Public relations in the eye of the storm: Lessons from professionals in the wake of Hurricanes Katrina and Rita*. In *Katrina and Rita: A decade of research and recovery*. Symposium. Louisiana State University. Baton Rouge, Louisiana.

Broussard, J. C. (2015, August). Panelist. *I have tenure: What's next?* Annual meeting of Association for Education in Journalism and Mass Communication San Francisco, California.

Broussard, J. C. (2015, August). Panelist. *Images of great women across the ages and races*. Annual meeting of Association for Education in Journalism and Mass Communication. San Francisco, California.

Broussard, J. C. (2015, March). Panelist. *Ida B. Wells as public relations pioneer*, Ida B. Wells Pre-Conference at the AEJMC Southeast Colloquium, Knoxville, Tennessee.

Broussard, J. C. (2015, February). Florence and Jesse Courier Lecturer, *The black press and African American foreign correspondence*. Department of Journalism and Public Relations. Bowling Green University. Bowling Green, Ohio.

Broussard, J. C. (2014). Guest Lecturer. *The black press and African American foreign correspondence*. School of Journalism and Broadcasting. Western Kentucky University. Bowling Green, Kentucky.

Broussard, J. C. (2014, September). Speaker. *Tools in the strategic communication arsenal*. National Conference of State Legislators Legislative Staff Information Officers. New Orleans, Louisiana.

Broussard, J. C. (2014, January). Panelist. *Ida B. Wells as Social Reformer*. Joint Journalism and Mass Communication History Conference. New York.

Broussard, J. C. (2014, December). Keynote Speaker. *The Black press and African American foreign correspondence*. Delaware University. Symposium conducted at Mass Communication Day at Delaware University: Dover, Delaware.

Broussard, J. C. (2012, June). Keynote Speaker. *Black and female: How I succeeded in mass communication*. Symposium conducted at the meeting of the Louisiana Scholastic High School Journalism Institute. Baton Rouge, Louisiana.

Broussard, J. C. (2012, April). Speaker. *Equipping minority students for a career in mass communication*. Southern University Department of Mass Communication Colloquium, Baton Rouge, Louisiana.

Broussard, J. C. & LaPoe, B. (2011) (2011). *An afternoon with Signor Lynch: The writings of Roi Ottley*. Brown Bag Lunch Presentation. Manship School of Mass Communication. Louisiana State University. Baton Rouge, Louisiana.

Broussard, J. C. (2012, February). Speaker. *Tools in the strategic communication Arsenal*. Southern Public Relations Federation Conference, Baton Rouge, Louisiana.

Broussard, J. C. (2010, March). Keynote Speaker. *So, you want to be a PR practitioner*. Southern University Department of Mass Communication Colloquium. Baton Rouge, Louisiana.

Broussard, J. C. (2009, October). Presenter. *Eyes, ears, voices: A history of African American foreign correspondence*, Brown Bag Lunch Presentation, Manship School of Mass Communication. Louisiana State University. Baton Rouge, Louisiana.

Broussard, J. C. (2009, April). Panelist. *Women in politics: Historical roles and contemporary challenges*, forum sponsored by the Reilly Center for Media & Public Affairs. Manship School of Mass Communication. Baton Rouge, Louisiana.

Broussard, J. C. Presenter. (2008, February). *Rethinking partnerships: service as deliverable project: Rethinking community, student, and faculty roles*. Gulf South Summit on Service-Learning, Baton Rouge. Louisiana.

Broussard, J. C. Presenter. (2008, June). Presenter. *Alice Dunbar Nelson: Louisiana Writer*. Louisiana Endowment for the Humanities Teachers Summer Institute. Tulane University. New Orleans, Louisiana.

Broussard, J. C. (2008, March). Panelist. *What we wish we had known*. Gulf South Summit on Service-Learning. Nashville, Tennessee.

Broussard, J. C. (2008, January). Luncheon speaker. New American Media Conference on Ethnic and Minority Media. New Orleans, Louisiana.

Broussard, J. C. (2007, September). Speaker. *Power PR*. Regional conference cosponsored by the Alabama Public Relations Society and the Southern Public Relations Federation. Mobile, Alabama.

Broussard, J. C. (2007, March). Panelist. *Katrina and media research: Scholarship on America's worst modern natural disaster 18 months later.* AEJMC Southeast Colloquium. New Orleans, Louisiana.

Broussard, J. C. (2005, October). Panelist. *The Niagara Movement and beyond: Celebrating 100 years of intellectual discourse in the Black press*. Annual convention of the American Journalism Historians Association. San Antonio, Texas.

Broussard, J. C. (2004, October). Panelist. *Public relations as a tool for social reform: Ida B. Wells' anti-lynching campaign*. Annual convention of the American Journalism Historians Association, Cleveland, Ohio.

Broussard, J. C. (2004, March). Panelist. *Communicating with the community*. Gulf South Service-Learning Summit. New Orleans, Louisiana.

Broussard, J. C. (2002, November). Panelist. *Engaging African American students in community partnerships: The role of service-learning in the context of HBCUs*, National Communication Association annual conference. New Orleans, Louisiana.

Broussard, J. C. (2002, November). Faculty/Convener. Conducted a day-long NCA Service-Learning On-Site Experience, National Communication Association. New Orleans, Louisiana.

Broussard, J. C. (2002, March). Panel Moderator. *Historical perspectives: National and international issues*, Southeast Colloquium of the Association for Education in Journalism and Mass Communication. Gulfport, Mississippi.

Broussard, J. C. (2002, March). Panel Moderator and Participant. *Covering Mississippi: Veteran journalists recall coverage of the Civil Rights Movement*, Southeast Colloquium of the Association for Education in Journalism and Mass Communications, Gulfport, Mississippi.

Broussard, J. C. (2002, February). Panel Moderator. *Black Women Journalists and elevation*. National Association for African American Studies, Houston. Texas.

Broussard, J. C. Workshop Designer and Presenter. (January 2001). *Conducting a comprehensive public relations program*, Multi-Image Resource Group, New Orleans, Louisiana.

Broussard, J. C. Panel Moderator. (2000, February). *The Implications of overrepresentation of African-American males in special education classes for school leaders and principals*. National Conference of the National Association of African American Studies.

Broussard, J. C. (1998, March). Panelist. *The nuts and bolts of public relations*. Regional meeting of the National Association of Black Journalists. Houston, Texas.

Broussard, J. C. Workshop Designer and Presenter. (1999, April). *Marketing your community-based organization*. New Orleans Neighborhood Development Collaborative. New Orleans, Louisiana.

AWARDS AND HONORS

- 2019 Rainmaker Award in the category of Senior Scholar in Arts, Humanities, Social & Behavioral Sciences. The Rainmaker award recognizes outstanding achievements in research and creative activity by LSU faculty

- 2018 Recipient of the Scripps Howard Foundation/Association for Education in Journalism and Mass Communication (AEJMC) National Teacher of the Year award
- 2019 Recipient of the E. W. Scripps School of Journalism at Ohio University Guido H. Stempel III Research Award that recognizes an outstanding body of work
- AEJMC History Division Award named in my honor. *Jinx Coleman Broussard Award for Excellence in the Teaching of Media History*. Notified November 2019.
- Recipient of the Public Relations Association of Louisiana (PRAL) First Circle Award for lifetime achievement in the field of public relations. April 2018
- Recipient of the 2018 LSU African American Cultural Center Distinction in Diversity Award. February 2018.
- Recognized by the St. James Parish NAACP for outstanding national, state and local accomplishments during Black History Month. February 2018.
- Recognized as a National Organ Donor Memorial Award Nominee, October 2017 for national award-winning PR campaigns my students do to create awareness of the need for organ donation and for adding more than 1,200 people to the donor registry over the past seven years
- Recipient, Louisiana Organ and Procurement Agency Volunteer of the Year Award. October 2017.
- Nominated for the LSU Alumni Professorship, 2018, 2019
- Nominated for the LSU Distinguished Award, 2016, 2017

PROFESSIONAL AND CIVIC SERVICE

- External reviewer of dossiers for faculty seeking promotion to full professor or promotion and tenure, on-going
- Reviewer for the 2018 American Journalism Historians Association National Book Award
- Member, Editorial Team, *Woman Suffrage and the Media*. A project of the American Journalism Historians Association and *American Journalism*. Accessible at <http://suffrageandthemedial.org/browse/>. 2017-present.
- Committee Member, AEJMC Trailblazers of Diversity Oral History Project, 2014 – Present
- Editor, African American content, Media Diversity Forum, LSU, 2014-December 2017
- Associate Editor, *American Journalism*, the top referred journal on Media history, 2014-May 2017
- Member, Steering Committee, Symposium on the 19th Century Press, the Civil War, and Free Expression, 2008 -2013
- Keynote Speaker, Friends, Inc. Annual National Convention, July 2007
- Faculty, Facilitator, *New York Times* Student Journalism Institute for promising African American students who aspire to be journalists, 2003- 2014
- Member, Governing Board, Women’s Leadership Initiative, United Way of Greater New Orleans, 2003-2005
- Judge, Public Relations Association of Louisiana (PRAL) Outstanding Public Relations Practitioner Award, 2001

- Judge, New Orleans Chapter, International Association of Business Communication (IABC) Harmony Award, 1998
- Reviewer, History Division of AEJMC
- Reviewer, American Journalism Historians Association
- Reviewer, *American Journalism*
- Reviewer, *Journalism Practice*

TEACHING AND PROFESSIONAL ACHIEVEMENT

- 2018 Scripps-Howard Foundation National Teacher of the Year
- Recipient of the Guido H. Stempel III Award for Research in Journalism and Mass Communication by the E.W. Scripps School of Journalism at Ohio University, 2019
- *Jinx Coleman Broussard Award for Excellence in the Teaching of Media History*. AEJMC History Division Award named in my honor. Notified November 2019.
- Recipient of the LSU Center for Engagement and Lifelong Learning (CELL) that recognizes demonstrated excellence and dedication in service-learning practice, 2018
- Recipient of the Public Relations Association of Louisiana (PRAL) First Circle Award for lifetime achievement in the field of public relations, April 2018
- Recipient of the 2018 LSU African American Cultural Center Distinction in Diversity Award, February 2018
- Recognized by the St. James Parish (Louisiana) NAACP for outstanding national, state, local, and educational accomplishments during Black History Month, February 2018
- Recognized as a National Organ Donor Memorial National Award Nominee, 2017
- Recipient, Louisiana Organ and Procurement Agency Volunteer of the Year Award, 2017
- Featured in the Graduate Faculty Spotlight for the January 2017 issue of the LSU Graduate School Newsletter, 2017
- Recipient of the 2016 Baton Rouge Area Association of Black Journalists Pioneering Black Journalist Award
- Recipient of the 2015 Legends Award from LSU A. P. Tureaud Jr. Black Alumni Chapter, October 2015
- Nominated for the AEJMC Lionel C. Barrow Jr. Award for Distinguished Achievement in Diversity Research and Education, 2013
- Featured as a pioneer (LSU's first black journalism graduate) on the LSU Web Site Home Page, (Late February and early March 2011)
- Featured as a Flagship Faculty member in LSU Today weekly newsletter, 2011
- Featured as one who has a Legacy of Leading in *Storyline*, the University of Southern Mississippi College of Arts and Letters centennial edition, 2010
- Inducted into the School of Mass Communication and Journalism Hall of Fame, University of Southern Mississippi, 2010
- Nominee, Distinguished Professor Award, Louisiana State University, 2010, 2011
- Recipient, Showtime Legend Award from the LSU Chapter of the NAACP for having an impact on African American students at LSU, 2009
- Nominee, Distinguished Service-Learning Professor Award, Louisiana State University (*A Manship colleague and I had two of the highest evaluations Universitywide.*), 2009
- Recipient, Outstanding Educator Award, Alpha Theta Chapter of Phi Delta Kappa, Inc.

National Education Sorority, 2005

- Fellow, Journalism Leadership in Diversity (JLID), Association for Education in Journalism and Mass Communication and Association of Schools of Journalism, 2004-05
- Recipient, Council on Research Summer Stipend, Louisiana State University, 2004-05
- Black College Communication Association Journalism Ethics Fellow, 2003
- Research Fellow, Reilly Center for Media and Public Affairs, Manship School of Mass Communication, Louisiana State University, January 2002- Present
- Recipient, Mayor's Golden Hammer Award for Outstanding Community Development Corporation, New Orleans, Louisiana, 1996
- Inducted into the Manship School of Mass Communication Hall of Fame, Louisiana State University, 1996
- First African American President of the Louisiana Children's Museum in New Orleans, 1996
- Recipient, Award of Excellence from the New Orleans Chapter of the Public Relations Society of America, 1991
- Recipient, Silver Anvil Award of Excellence from the New Orleans Chapter of the International Association of Business Communicators, 1991
- Recipient of commendations from the New Orleans City Council for outstanding performance as director of public information for the city, 1993, 1991, 1989, 1987
- YWCA Role Model, New Orleans, Louisiana, 1992
- Recipient of commendations from the New Orleans City Council for outstanding performance as director of public information for the city, 1991
- Recipient, Award of Excellence from the New Orleans Chapter of the Public Relations Society of America, 1992
- Recipient, Silver Anvil Award of Excellence from the New Orleans Chapter of the International Association of Business Communicators, 1990
- First African American to earn an undergraduate degree in journalism from Louisiana State University, 1971

RESEARCH AWARDS

- 2019 Rainmaker Award in the category of Senior Scholar in Arts, Humanities, Social & Behavioral Sciences. The Rainmaker award recognizes outstanding achievements in research and creative activity by LSU faculty
- Awarded the E. W. Scripps School of Journalism at Ohio University 2019 Guido H. Stempel III Award that recognizes a body of research
- Recipient of the AEJMC History Division Book Award for best journalism and mass communication history book published in 2013. (*African American foreign correspondents: A history*)
 - **Printed Reviews of *African American Foreign Correspondents: A History***
“The intrepid men and women detailed in the book have been largely forgotten in the mists of history, but now they c come alive and are accorded the prominence that they deserve through the author's careful research and

interesting writing.” PATRICK S. WASHBURN, Author of *the African American Newspaper, Voice of Freedom*

“Reporters working for publications such as *The Afro American* and *Voice of the Negro* offered a counter-narrative that chronicled and defended the race and exposed inequality in America.” -KIMBERLY MANGUN, Author of *a Force for Change: Beatrice Morrow Cannady and the Struggle for Civil Rights in Oregon, 1912-1936*

"Broussard reminds us that African American foreign correspondents, as well as African American journalists in general, offered more to their readers than just information.” --BERNELL TRIPP, Author of *Origins of the Black Press: New York, 1827-1847*

- Finalist for Kappa Tau Alpha – Frank Luther Mott Award for best researched book published in 2013 (*African American Foreign Correspondents: A History*)
- Honorable Mention in Minorities in Media category for Broussard, J. C. & Mislán. *Better off in Vietnam: The foreign war correspondence of Ethel Payne and Thomas Johnson*. Paper presented at the American Journalism Historians Association, Birmingham, Alabama, 2009.
- Third place top faculty paper award in History Division for Broussard, J.C. & Cooley, S.C. *William Worthy: The man and the mission*. Paper presented at the Association for Education in Journalism and Mass Communication, Chicago, Illinois, 2008.
- Honorable Mention in Minorities in Media category for Broussard, J.C. & Cooley, S.C. *Ebony's Era Bell Thompson travels the world to tell the true story*. Paper presented at the annual convention of the *American Journalism Historians Association*, Richmond, Virginia, 2007.

Professorships and Grants

- Bart R. Swanson Endowed Memorial Professorship, 2015- Present
- Walter J. Lockett Jr. Distinguished Professorship, 2014-2015
- Remal Das & Lachmi Devi Bhatia Memorial Professorship, 2013-2014, \$9000
- Nantelle Mitchiner Gittenger Endowed Professorship, 2012-2013, \$9,400
- Nantelle Mitchiner Gittenger Endowed Professorship, 2011-2012, \$8,600
- William B. Dickinson Distinguished Professorship, 2010- 2011, 2009-10, 2008-09
- Recipient of Centers for Excellence in Learning and Teaching Grant to attend and present at the Gulf South Summit on Service-Learning, Nashville, Tennessee, 2008
- Recipient, Office of Research and Economic Development travel grant to present paper at AEJMC in Chicago, 2008
- Mary P. Poindexter Professorship, 2007-08
- Recipient, Douglas Manship Endowed Professorship, Manship School of Mass Communication, Louisiana State University, 2006
- Douglas L. Manship Professorship, 2006-07, 2006-05

- Recipient, Service-Learning Incentive Grant, (with colleagues in Manship School) Louisiana State University Center for Community Engagement, Learning, and Leadership, Louisiana State University, 2006
- Recipient, Service-Learning Scholars Incentive Grant, Louisiana State University Center for Community Engagement, Learning, and Leadership, Louisiana State University, 2005
- Recipient, Louisiana Board of Regents Grant to create the Enhancement of Mass Communication Education: A 3/3 Collaboration (EMCE-3) \$86,000. Established a relationship between Dillard University and the Manship of Mass Communication that led to Dillard students earning master's degrees from the Manship School, faculty exchange/visits and works between the two universities, mentoring, and Graduate Record Exam preparation. Students then pursued doctorates and master's from prestigious programs, 2003
- Recipient, Board of Regents Grant for Project Learning Tree Supplemental Environmental Education Program, \$6,000. Program brought 300 Orleans Parish school teachers to Dillard University for training over a nine-month period, 1997.
- Recipient, City of New Orleans multimillion grants for the Liberty Foundation and Black Economic Development Council Corpus Christi Neighborhood Revitalization Program (Approximately \$3 million dollars over a three-year period), 1994-1997
- Research Grant, Committee on Services and Resources for Women, University of Southern Mississippi, 1999.
- Recipient, Federal Home Loan Bank of Dallas Innovative/ Successful Community Development Corporation Grant, \$25,000, 1997
- Recipient, Keller Foundation Grant for Community in Schools program, 1996
- Recipient, Dryades Savings Bank Grant for Community in Schools, 1996

SERVICE:

Manship School of Mass Communication

- Chair, Promotion and Tenure Committee, August 2017- Present
- Chair, Search Committee for Manship-Maynard Chair in Race, Media and Cultural Literacy, 2018
- Member, Search Committee for Dean of the Manship School, 2017
- Member, Planning Committee for 2016 Breaux Symposium
- Public Relations Area Head, January 2010-August 2013 and August 2015- 2016
 - Responsible for scheduling and curriculum in the public relations area
 - Lead approximately 10 faculty members. Serve on the school's management committee
 - Supervised public relations interns
 - Serve on assessment committee
 - Recruited students
- Chair, Search Committee for Assistant/Associate Professor Public Relations Position, 2015
- Extended invitation and coordinated the visit of Fox 8 New Orleans TV morning and noon anchor Liz Reyes as a Hitesman fellow, 2015

- Chair, Diversity Committee, 2014-2016
- Member, Planning Committee for Media and Diversity Forum, a joint program of the Manship School and the Baton Rouge Area of the Association of Black Journalists, 2013
- Member, Manship School Curriculum & Assessment Committee- 2013
- Member, Planning Committee for the “Bridging the Gap; How Media Educators and Professionals Connect to Prepare the Next Generation of Journalists,” a conversation sponsored by the Baton Rouge Area of the Association of Black Journalists and the Manship School—January 2013
- Member, Graduate Admissions Committee, 2012-2015
- Chair, Search Committee for Lemuel Heidel Brown Endowed Chair, 2012-2013
- Member, Search Committee for Reilly Endowed Chair, 2012
- Member, Advertising and Digital Media Search Committee, 2011-2012
- Faculty Adviser, Public Relations Student Society of America (PRSSA), Summer 2010
- Member, Search Committee for Manship Dean, 2010-2011
- Standing Member, Public Relations Search Committees, 2010-2011, 2014
- Secured National Urban League President and CEO Marc Morial as a Public Policy Fellow, April 2010
- Member, Diversity Committee, 2009- Present
- Member, Search Committee for Associate Dean for Graduate Studies and Research, 2009-2010
- Member, Student Media Director Search Committee, 2009-2010
- Participant and presenter on behalf of the Manship School event for multicultural students and their parents, 2008, 2009, 2010
- Recruited at AEJMC conference, 2008, 2009, 2013, 2014, 2015
- Extended invitation and coordinated the visit of CBS correspondent Randall Pinkston as a Hitesman fellow, 2008
- Presenter, Experience LSU, 2008
- Recruiter in New Orleans, 2007-2016
- Presenter, Focus Forum for Minority Students, 2007, 2009, 2009, 2010
- Faculty Adviser, Association of Black Communication, 2007-fall 2016
- Standing Member of Other Manship Search Committees, 2007-2010, 2012, 2013
- Extended invitation and coordinated the visit of CBS correspondent Michelle Miller as a Hitesman fellow, 2007
- Member, Political Communication Area Committee, 2006-Present
- Faculty Mentor, 2006- Present
- Chair, Faculty Search Committees, 2006-2014
- Extended invitation and coordinated the visit of Lisa Frazier, *Washington Post* staff member and *New York Times* best-selling author, as a Hitesman fellow, 2006. (Also tried to recruit her to the doctoral program.)
- Supervised student PR campaigns for more than two dozen nonprofit organizations in metro-Baton Rouge area that serve diverse populations and that address community needs, 2004-present. *Campaigns won first place national PRSSA awards in 2014 and 2016, and second place in 2015*
- Engaged MC 4005 PR students in brainstorming that led to a new slogan/theme for the Media Diversity Forum for the Manship School

- Recommended and secured New Orleans City Councilwoman Cynthia Willard-Lewis as a panelist for the “Women in Politics: Historical Roles and Contemporary Challenges,” forum sponsored by the Reilly Center for Media and Public Affairs
- Recruit continually at public and parochial schools in New Orleans to acquaint or reacquaint students, teachers, and counselors with the Manship School and to promote the Louisiana Scholastic Journalism Institute. Recruiting trips have resulted in follow-up visits by individuals and groups of students to the Manship School

Participation in Student Research Committees

- Chair of 4 Doctoral Committees
- Chair of 15 Masters Committees, 2007-Present
- Member of 23 Graduate Committees, 2007-Present
- Supervisor of 3 Externships, 2008, 2010, 2011
- Member of 5 Senior Honors Thesis Committees

University Service

- Chair, Graduate Council, 2017-January 30, 2019
- Member, Search Committee for Vice Provost and Dean of the Graduate School, 2020
- Member, Honorary Doctorate Committee, 2018
- Member, Graduate Council, 2016-2019
- Member, Search Committee, Executive Vice President and Provost, 2018
- Member, Search Committee, Vice Provost for Graduate Studies and Global Engagement, 2017
- Member, Search Committee for Dean of Manship School, 2017
- Member, Search Committee for Vice Chancellor for Diversity, 2014
- Member, University Planning Council (UPC), 2009- Fall 2014
- Member, LSU Research in New Orleans Planning Committee, 2012
- Member, Search Committee for Executive Vice Chancellor and Provost, 2011- 2012
- Member, NCAA Internal Study Committee, 2011-2012
- Member, LSU NCAA Recertification Steering Committee, Appointed in 2011
- Member, UPC subcommittee that drafted mission statement and goals of the LSU Flagship Agenda 2020
- Participant/interview subject, Forever LSU documentary in conjunction with sesquicentennial celebration, 2010
- Keynote Speaker, Admissions recruitment reception for minority students in New Orleans, 2010
- Member, Leadership LSU Selection Committee, 2008
- Panelist for Office of Equity, Diversity and Community Outreach Spring Faculty Enrichment Series, 2008
- Facilitator, Summer Reading Enrichment Program, 2007
- Member, Book Selection Committee for LSU’s Summer Reading Program, Fall 2007 and Spring 2008
- Member, LSU Constitution Day Committee, 2007

AFFILIATIONS:

Professional and Community/Civic

- American Journalism Historians Association
- Association for Education in Journalism and Mass Communication (AEJMC)
- Public Relations Society of America
- National Association of Black Journalists
- Pontchartrain Chapter of the Links, Incorporated, New Orleans, Louisiana